National Bookkeeping Week Social Media Kit 2027

Post Designs

Use our pre-made social media post designs with your headshot or business logo!

- 4:5 Ratio Portrait Style Post > Access Now
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Sample Caption Text

Copy and paste the following text into the social media platform to use as is or make edits as you'd like.

For Sponsors/Industry Partners:

Platform	Sample Text
X / Threads	Bookkeepers contribute $15.3B to Canada's GDP and support more than 200,000 jobs. We're proud to back National Bookkeeping Week, Jan 18-22, 2027. bookkeepingweek.ca #NationalBookkeepingWeek
Facebook, LinkedIn, Instagram	We're proud to support National Bookkeeping Week, January 18-22, 2027. Bookkeepers contribute $15.3B to Canada's GDP and support more than 200,000 jobs. They keep businesses compliant, help owners understand their numbers, and support them through economic downturns. This year, CPB Canada marks 20 years as the national standard-setter for bookkeepers. A recognized standard gives employers something to trust and bookkeepers something to be proud of. As a [sponsor/industry partner], we're glad to stand behind the profession. Join the conversation with #NationalBookkeepingWeek. bookkeepingweek.ca

For Bookkeepers:

Platform	Sample Text
X / Threads	National Bookkeeping Week is Jan 18-22, 2027. I'm a bookkeeper, and I [what you do for your clients]. Share what your work makes possible! bookkeepingweek.ca

	#NationalBookkeepingWeek
LinkedIn	National Bookkeeping Week is January 18-22, 2027. Bookkeeping is far more than data entry. It's compliance, clarity, and advice that helps businesses make better decisions. [Add one line on what you do for your clients.] I'm proud to be part of a profession that contributes $15.3B to Canada's GDP, and I'd love to see it get the recognition it deserves. Join me: share what your work makes possible using #NationalBookkeepingWeek. bookkeepingweek.ca
Facebook & Instagram	Five days to celebrate bookkeepers! 🎉 National Bookkeeping Week is January 18-22, 2027. Behind every small business is a bookkeeper making sure the numbers add up. Here's why I love this work: [your reason]. Your turn! Tell us in the comments what makes your work matter. bookkeepingweek.ca #NationalBookkeepingWeek #Bookkeeper

For business owners and clients

Platform	Sample Text
X / Threads	Work with a bookkeeper? This week is a great time to say thanks. National Bookkeeping Week is Jan 18-22, 2027. They keep your business compliant, your numbers clear, and your plans on track. bookkeepingweek.ca #NationalBookkeepingWeek
Facebook, LinkedIn, Instagram	If you run a business, chances are a bookkeeper is helping you stay on track. National Bookkeeping Week (January 18-22, 2027) is a good moment to recognize them. Bookkeepers handle payroll, tax filings, and the records you rely on with the CRA and lenders. And because bookkeeping isn't regulated in Canada, anyone can use the title, so it's worth asking whether yours holds the CPB (Certified Professional Bookkeeper) designation. Thank a bookkeeper this week, and learn more at bookkeepingweek.ca #NationalBookkeepingWeek