

National Bookkeeping Week Social Media Kit

Copy and paste the following text into the social media platform to use as is or make edits as you’d like.

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| **Platform** | **Sample Text** |
| Twitter / X | **For Sponsors/Industry Partners:**  We are excited to support National Bookkeeping Week in Canada from Jan 15-19, 2024, recognizing bookkeepers' invaluable contributions and essential role in Canadian businesses. Join us in honouring these financial heroes!  Bookkeepingweek.ca  #BookkeepingWeekCanada |
| Facebook, LinkedIn, Instagram | We are excited to support and celebrate National Bookkeeping Week in Canada from January 15-19, 2024!  This week is dedicated to recognizing the invaluable contributions of bookkeepers and highlighting their essential role in maintaining the financial health of businesses and organizations.  As a [sponsor/industry partner], we understand the significance of accurate financial management, and we applaud the dedication of bookkeepers who play a vital role in this process.  Join us in honouring these financial heroes! Use #BookkeepingWeekCanada to share your appreciation and be part of this meaningful conversation.  Bookkeepingweek.ca |

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| **Platform** | **Sample Text** |
| Twitter / X | **For Bookkeepers:**  Join me in celebrating National Bookkeeping Week in Canada from Jan 15-19, 2024! Recognize the hard work of incredible bookkeepers.  Bookkeepingweek.ca  #BookkeepingWeekCanada |
| Facebook, LinkedIn, Instagram | Join me in celebrating National Bookkeeping Week in Canada from January 15-19, 2024! Let's recognize the hard work and dedication of all the incredible bookkeepers out there.  Bookkeepingweek.ca  #BookkeepingWeekCanada |

Example Posts:

A person smiling for a picture

Description automatically generatedA person smiling for a picture

Description automatically generated

A bookkeeping day with a couple of logos

Description automatically generated with medium confidenceA logo for a bookkeeper

Description automatically generated